

## Diverse Organic Choices in F&B and Hospitality Industries

### 給顧客更多「有機」的選擇

As consumers nowadays prefer pure, harmless, and GM free products, the organic product market is getting popular more than ever. \*Data shows that the global organic food market is expected to reach US\$369.1 billion by 2028, with a compound annual growth rate of 14.8%, which shows that the development has considerable potential.

In **RBHK 2024**, the **Natural & Organic Asia (NOA)** sector provides a perfect showcase opportunity for exhibitors to promote natural and organic products, especially by cooperating with the F&B and hospitality industries to offer customers with more choices.

時下消費者不少會選擇純淨無害、排除含化學物質和基因改造的產品，令「有機」產品更為普及。\*數據指出，預計到 2028 年，全球有機食品市場規模將達到 3691 億美元，複合年增長率為 14.8%，可見其發展亦具有相當大的潛力。

設立於 **RBHK 2024** 的**亞洲天然及有機博覽 (NOA)** 展區正好帶來展現的機會，展商可藉此推動天然有機產品，尤其與餐飲及款待業合作，為顧客提供更多元選擇。

[\\*Information source / 資料來源](#)

About Sectors in NOA  
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There are different types of organic products, and customers will consider factors such as health, environment, and ethics when shopping. Common organic products include:

有機產品種類甚多，顧客在購物時會更多考慮健康、環境及道德等的因素，當中常見的產品類型包括：

#### Organic Food

Organic food generally refers to the kind of food which has been handled through an organic process, all the way from production to treatment, processing and finally retail. 'Organic' means that no procedures involve the use of synthetic pesticides, chemical fertilisers, antibiotics, non-organic sources, genetic modification and food irradiation, etc. Apart from vegetables, fruit, rice and other crops, common organic foods include cheese, honey and processed products such as bread, corn flakes and cereal.



#### 有機食品

有機食物一般指食物在生產、處理、加工到銷售的過程中，均採用有機方法，例如不會使用合成除害劑、化學肥料、抗生素等來自非有機來源的食物添加劑，以及基因改造和輻照技術。常見的有機食物除了蔬菜、水果和稻米等農作物外，還有芝士、蜜糖及加工製品如麪包、粟米片、穀類食品。



#### Organic Skincare Products

Organic skincare products are formulated using natural ingredients such as organic plant extracts and essential oils, without artificial additives and chemicals. The manufacturing process also prohibits animal testing and the use of radiation sterilisation. In addition to containing plant-based ingredients, organic skincare products are composed of organic plant extracts that have obtained organic certification. They are known for their gentle nature and considered to be milder on the skin.

#### 有機護膚品

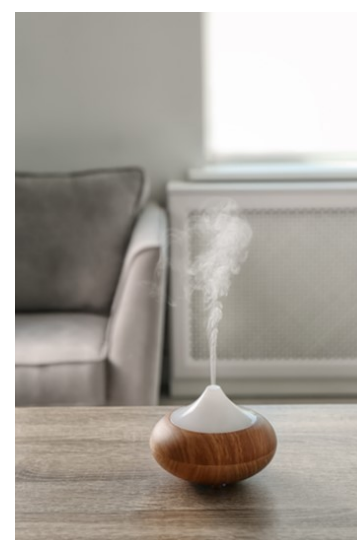
有機護膚品系列採用天然成分，如有機植物提取物和精油，不含人工添加劑和化學物質。製造過程也不能使用動物實驗或使用放射線殺菌。而除了有所含的植物成分外，還需獲得有機認證的有機植物提取物組成，產品性質比較溫和。

#### Organic Home Products

Organic home products refer to home goods that are produced and manufactured using organic materials and methods. It primarily involves the selection of organic materials such as organic cotton, wood, bamboo fibre, organic linen, and more. These products are typically environmentally friendly and meet organic standards and certification requirements.

#### 有機家居用品

有機家居用品是指在生產和製造過程中使用有機材料和方法生產。主要涉及物料的選材，例如有機棉、木材、竹纖維、有機麻布等，產品通常是環境友好的，符合有機標準和認證要求。



## A huge organic market is waiting for you!

### 開發龐大有機市場



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