

## Visitor Online Pre-registration Opens Today! 買家網上預先登記現已開放

Restaurant, Bar & Café Hong Kong (RBHK) is **now open for visitor online pre-registration!** We now invite you to embark on a thrilling F&B journey as we unveil the vibrant café sector while embracing technologies to respond to sustainability food trends. Don't miss your chance to be part of this regional industry event – register now and join us in shaping the future of F&B!

買家可從今日起於網上預先登記參觀香港餐飲展！現邀請您踏上精彩絕倫的餐飲採購之旅，探索近年大熱的咖啡廳文化，同時了解創新科技如何助企業應對可持續餐飲趨勢。一年一度區內餐飲行業盛會，您又豈可錯過？立即登記參觀，與我們攜手譜寫餐飲業未來！

**Register as Visitor**  
立即登記成為買家

### Facts & Figures 展會一覽

<b>10,000m<sup>2</sup></b> Exhibiting Space 展覽面積	<b>300+</b> Exhibitors & Brands 參展商及品牌	<b>8,000+</b> Trade Buyers 專業買家
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### 2024 Highlights 展覽焦點

#### Brand-new Café Sector 全新咖啡廳專區

This year, RBHK rebrands to incorporate the vibrant café sector, integrating coffee, café, bakery, and pastry elements into the broader F&B landscape to cater to the growing market demand.



為滿足不斷增長的市場需求，今屆香港餐飲展將聚焦風靡全港的咖啡廳文化，把展覽核心擴展至精品咖啡、咖啡廳、糕點烘焙及麵包店等領域。

#### Sustainability in Spotlight 聚焦可持續餐飲

The show will highlight natural & organic food and sustainable packaging, addressing the increasing awareness in healthy dining as well as the rising demand following Hong Kong's plastic ban policy.



可持續餐飲是本屆展覽焦點之一。參展商將展示天然有機食品和可持續包裝方案，回應健康飲食趨勢及香港「走塑」政策。

#### Gathering voices of F&B 打造餐飲交流平台

The show features numerous networking events, including The Best of the Best MASTERCHEF, Hong Kong Best Bars Awards, Hong Kong Latte Art Championship, etc., to bring industry players together to exchange insights and best practices.



展覽設有多個聯商活動，包括BOMB 名廚之最、香港最佳酒吧大獎、香港咖啡拉花大賽等，讓業界人士齊聚一堂，交流見解和營運心得。

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Organiser:



**Informa Markets**

17/F, China Resources Building,  
26 Harbour Road, Wanchai, Hong Kong  
+852 3709 4981  
visit@rbhk-ga.com

Discover more:

[www.RBHK-GA.com](http://www.RBHK-GA.com)

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