

Why Natural & Organic Movement is Unstoppable 天然有機浪潮勢不可擋

Natural and organic products is reshaping the global market landscape, with Asia emerging as its most profitable frontier, recording an impressive annual growth rate of 15%. To respond to the burgeoning demand in Asia, RBHK 2024 will present a comprehensive array of natural & organic offerings across four key elements: Natural Food & Beverage, Natural Beauty & Spa, Natural Health & Wellness, calling on all green companies to position their brand in front of the most engaging and relevant buyers.

天然和有機產品在全球市場表現強勁，其中以亞洲的潛力最大，年增長率高達15%。為滿足持續增長的亞洲市場需求，香港餐飲展2024將呈獻專屬天然及有機展區，涵蓋有機食品及飲料、天然美容及個人護理、天然健康養生和天然生活等四個範疇，讓企業向最優質的目標買家展示綠色品牌。

[Source 資料來源](#)

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Top in-demand products in Hong Kong 香港需求量最高產品

Healthy Food & Drinks 健康食品和飲料

Healthy snacks, organic produce, and energy drinks are currently experiencing a surge in demand, as seen in the proliferation of vegan restaurants, health food stores, and gourmet supermarkets such as SpiceBox Organics, Slowood, Green Common, FoodCraft, etc.

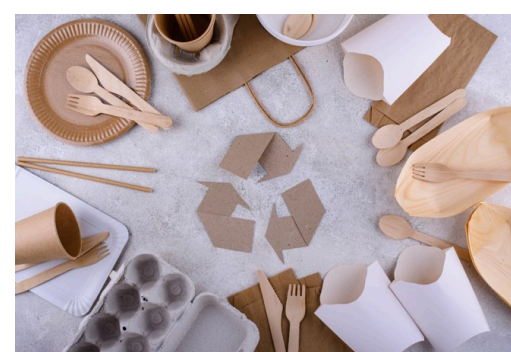
相信大家都對SpiceBox Organics、Slowood、Green Common、FoodCraft等品牌都並不陌生，這些純素餐廳、健康食品零售店及高級超市的湧現，充分體現了顧客對健康零食、有機農產品和能量飲料的高需求。



Sustainable Food Packaging 可持續食品包裝

With the ban on single-use plastics in the F&B industry in April, the spotlight has shifted towards eco-friendly alternatives that minimise environmental impact, such as biodegradable utensils, compostable wrappers, plant-based bottles, etc.

隨著香港四月實施一次性塑料制品管制，餐廳急需尋找減少影響環境的包裝替代品，例如可生物降解的餐具、可堆肥包裝紙、植物性瓶子等。



Health Supplements 保健產品

The aging population in Hong Kong has spurred a remarkable surge in the sales of nutritional supplements in recent decade, especially protein powders, dietary fibres and vitamins promoting joint and bone health.

近十年香港人口持續老化，帶動營養補充品的銷量大增，當中以蛋白粉、膳食纖維、以及促進關節和骨骼健康的維生素最受歡迎。



[Source 資料來源](#)

Showcase your natural & health offerings now! 立即展示優質天然及有機產品！

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